

The **Problem** *Behind the* — **Problem**

BETTER QUESTIONS. BETTER DECISIONS.
STRONGER GROWTH.

Before you fix what's going wrong in your business,
make sure you've found what's really causing it.

This half-day interactive business workshop looks beyond
obvious symptoms to uncover what's really driving results
before you spend time and money finding the perfect
answers to the wrong questions.



DEBBIE BARBER

FRACTIONAL CFO | BUSINESS STRATEGIST
OPERATIONS | GUEST EXPERIENCE

PHILLIP SMITHWICK

LEADERSHIP STRATEGIST | ORGANIZATIONAL
PERFORMANCE | TEAM EFFECTIVENESS



TUESDAY
NOVEMBER 3, 2026



8:30 A.M. – 12:30 P.M.
DOORS OPEN AT 8:00 A.M.



551 EVENT CENTER
551 North Valley Parkway
Lewisville, Texas 75067



**REGISTER
TODAY**