PODCAST GUEST ONE-SHEET

PHILLIP SMITHWICK



Entrepreneur • Leadership Coach & Trainer • Maxwell Leadership Certified Speaker & Behavioral Analyst

Drawing from nearly four decades of entrepreneurship and more than 25 years in hospitality, Phillip shares candid leadership lessons, stories, and developing frameworks exploring influence, culture, communication, pressure, and the difference between leadership intention and lived experience.

Founder, Potential That Speaks

NEARLY FOUR DECADES
Entrepreneurship and leadership across multiple industries

THE LEADERSHIP GAP
Developing framework on intention, influence and blind spots

25+ YEARS IN HOSPITALITY
Leadership lessons from high-pressure real-world operations

PODCAST TOPICS

1. **The Leadership Gap: The Difference Between the Leader You Intend to Be and the Leader People Actually Experience**
2. **Revenue Can Grow While Culture Deteriorates: What Business Success Can Hide About Leadership**
3. **My First Semester of Leadership Training School Lasted 25 Years**
4. **Leadership Problems Disguised as Operational Problems**
5. **What My Years in the Kitchen Taught Me About Leadership Under Pressure**

LISTENER TAKEAWAY

Listeners will hear candid lessons from decades of entrepreneurship and people leadership, along with practical ways to recognize leadership blind spots, separate operational symptoms from leadership causes, communicate more effectively, and lead with greater intention under pressure.

"Leadership is not measured by intention but by the experience people actually have of us."

PERFECT FOR PODCASTS THAT COVER

- Leadership, management, and organizational culture
- Entrepreneurship and real-world business ownership
- Communication, engagement, and team performance
- Personal growth and emerging leadership
- Multigenerational teams and the changing workforce

AS A GUEST, PHILLIP BRINGS

- Nearly four decades of lived entrepreneurship and leadership experience.
- Candid stories about getting leadership right and getting it wrong.
- Practical frameworks around influence, blind spots, pressure, and team dynamics.
- Natural humor, energy, and thoughtful responses that keep conversations moving.

CREDIBILITY + INTELLECTUAL PROPERTY

35+ Years Leadership · The Leadership Gap — Developing Signature Framework
Maxwell DISC Workshops & Behavioral Assessments

The MAXWELL DISC METHOD

PODCAST BOOKING

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