STAGE/SPEAKER ONE-SHEET

PHILLIP SMITHWICK

Leadership Speaker • Entrepreneur • Maxwell Leadership Certified Coach, Trainer & DISC Consultant

Phillip speaks to business owners, executives, managers, and leadership teams about communication, engagement, culture, and leadership under pressure, using practical stories and frameworks that help audiences lead more intentionally and help their people perform at a higher level.

Founder, Potential That Speaks



MAXWELL LEADERSHIP CERTIFIED
Coach, Trainer, Speaker and DISC Consultant

35+ YEARS
Entrepreneurship, business ownership and leadership

THOUSANDS OF EVENTS
Led hospitality teams across 20+ years

SIGNATURE STAGE TALKS TOPICS

1. **The Leadership Gap: Closing the Gap Between Intention and Influence**
2. **If You Can't Stand the Heat: Learning to Adjust the Leadership Thermostat**
3. **Revenue Can Grow While Culture Deteriorates**
4. **Leadership Problems Disguised as Operational Problems**
5. **Leading a New Workforce With an Old Playbook**

AUDIENCE TAKEAWAY

- Understand how communication and leadership influence connection, engagement, and performance.
- Communicate more clearly, connect intentionally, and strengthen engagement across teams and relationships.
- Lead more intentionally to build ownership, engagement, and higher performance.

WHAT EVENT ORGANIZERS GET

- Lived leadership experience from nearly four decades of business ownership.
- Practical, story-driven teaching audiences can remember and use immediately.
- Clear frameworks for communication, engagement, culture, and leadership under pressure.
- Comfortable reading the room and adapting naturally in real time.
- Substance, humor, and energy grounded in real-world business experience.

IDEAL STAGE / EVENT AUDIENCES

- Business owners, executives, managers, and leadership teams
- Professional associations and business organizations
- Chambers of commerce and entrepreneur groups
- Organizations focused on stronger leadership, communication, and engagement
- Teams working to increase ownership and performance

CREDIBILITY + INTELLECTUAL PROPERTY

35+ Years Entrepreneurship & Leadership · Maxwell Leadership Certified Speaker
Led Hospitality Teams Responsible for Thousands of Events

The MAXWELL DISC METHOD

SPEAKING INQUIRIES

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